

# WHY JOIN THE CHAMBER?



Our mission is to enhance our community by connecting, promoting, and advancing area businesses.

## Don't Go It Alone

Business should never be done alone. When you join the Chamber, you'll get connected to the people, resources, and information that will help your business thrive.

Don't believe us? Here's what other's have to say about their Chamber Membership:

### **Ben Plikerd - Brook Pointe Resort**

"The Chamber helps us grow our business via marketing. They help us book rooms and promote our business throughout the Northern Indiana Area."

### **Doug Rassi - Polywood**

"The Chamber of Commerce has been fantastic, they are pro-business and pro-community. They've been very helpful in everything that we've done."

### → **Connect**

We are here to make building meaningful business connections easy with a variety of networking events.

### → **Promote**

Take some of the guesswork out of marketing by allowing us to promote your business throughout the Syracuse-Wawasee area.

### → **Advance**

Let us help you take your business to the next level through educational workshops and community development.

**SIGN UP NOW**

 [www.swchamber.com](http://www.swchamber.com)

# NICKEL

## SOUND LIKE YOU?

This valuable, cost-effective membership package is designed for those looking to connect with fellow business owners and generate new leads. Perfect for start-up companies and small businesses looking to network.

## BENEFITS INCLUDE:

- Mission Statement & organization displayed in monthly newsletter, social media & website
- Events promoted on website & social media upon approval
- Free non-profit fundraising radio ad on Warrior Radio WRWT 93.7
- 10% discounted advertising on Warrior Radio WRWT 93.7
- Networking opportunities
- Basic online directory listing
- Listing in Syracuse Wawasee Business & Community Guide
- Access to MyWawasee.com
- Digital chamber member certificate to print & display
- 10% discount with Kensington Media (News Now, WRSW, & Willie) - new advertising only

**Investment Level: \$250**



# BRONZE

## SOUND LIKE YOU?

Designed for businesses looking to increase exposure and take their business to the next level. The Promote Membership level offers unique benefits that will get more eyes on your business. This level is perfect for small to medium businesses that are ready to take the next step in the business world.

## BENEFITS INCLUDE:

- Mission Statement & organization displayed in Monthly Newsletter, social media & website
- Events promoted on Website & social media upon approval
- Free non-profit fundraising radio ad on Warrior Radio WRWT 93.7
- 10% discounted advertising Warrior Radio WRWT 93.7
- Networking opportunities
- Basic online directory listing
- Listing in Syracuse Wawasee Business & Community Guide
- Access to MyWawasee.com
- Chamber member certificate
- Reserved private meeting space at the chamber office
- 10% discount with Kensington Media (News Now, WRSW & Willie) - new advertising only

**Investment Level: \$500**



# SILVER

## SOUND LIKE YOU?

Looking for ways to become more engaged by taking an active role in community development? Then our Engage Membership level is likely the best fit for you. Perfect for medium to large businesses who are ready to get more involved in our community.

## BENEFITS INCLUDE:

- Mission Statement & organization displayed in monthly newsletter, social media & website
- Events promoted on website & social media upon approval
- Free non-profit fundraising radio ad on Warrior Radio WRWT 93.7
- 10% discounted advertising on Wawasee Radio 97.3
- Networking opportunities
- Company listing on website
- Listing in Syracuse Wawasee Business & Community Guide
- Access to MyWawasee.com
- Chamber member certificate
- Reserved private meeting space at the chamber office
- One free ticket to LeadHerShip Event
- Two free tickets to Annual Awards Dinner
- 10% discount with Kensington Media (News Now, WRSW & Willie) - new advertising only

**Investment Level: \$1,000**



# GOLD

## SOUND LIKE YOU?

This package is for the business ready to seek strategic connections and additional opportunities to engage. You're investing in promoting your business by gaining greater visibility.

## BENEFITS INCLUDE:

- Mission Statement & organization displayed in monthly newsletter, social media & website
- Weekly Spotlight one week
- Events promoted on website & social media upon approval
- Free non-profit fundraising radio ad on Warrior Radio WRWT 93.7
- 10% discounted advertising on Warrior Radio WRWT 93.7
- Networking opportunities
- Company listing on website
- Listing in Syracuse Wawasee Business & Community Guide
- Access to MyWawasee.com
- Chamber member certificate
- Reserved private meeting space at the chamber office
- Two free tickets to LeadHerShip Event
- Three free tickets to Annual Awards Dinner
- Business Logo displayed on homepage of Chamber website
- 10% discount with Kensington Media (News Now, WRSW & Willie) - new advertising only

**Investment Level: \$2,500**



# PLATINUM

## BENEFITS INCLUDE:

- Mission Statement & organization displayed in monthly newsletter, social media & website
- Weekly Spotlight one week
- Events promoted on website & social media upon approval
- Free non-profit fundraising radio ad on Warrior Radio WRWT 93.7
- 10% discounted advertising on Wawasee Radio 97.3
- Networking opportunities
- Company listing on website with description & link
- Listing in Syracuse Wawasee Business & Community Guide
- Access to MyWawasee.com
- Chamber member plaque
- Reserved private meeting space at the chamber office
- Free team entry in golf outing / four-person team
- Four free tickets to Annual Awards Dinner
- Business logo displayed on homepage of chamber website
- Business logo displayed at every chamber event
- 10% discount with Kensington Media (News Now, WRSW & Willie) - new advertising only
  - Optional
    - \$1,000 paid to Kensington Media (\$500 savings) to include
    - 30 - sixty second commercials during the week of promoting the event
    - 20 - twenty second mentions promoting events that DJ will be present
    - Actual live two-hour broadcast jock on sight
    - Any social media from event on their sites (30k-40k followers)

## SOUND LIKE YOU?

Tailored for ambitious companies in pursuit of unrivaled access to key businesses and decision-makers. Our solution opens doors to a world of opportunities, allowing you to network with top industry players and make impactful connections, ensuring your path to success is paved with golden opportunities.

**Investment Level: \$5,000**



# DIAMOND

Be the one and only Diamond sponsor for the Chamber

## BENEFITS INCLUDE:

- Mission Statement & organization displayed in Monthly Newsletter, social media & website
- Weekly Spotlight one week & member of the month
- Events promoted on website & social media upon approval
- Free non-profit fundraising radio ad on Warrior Radio WRWT 93.7
- 10% discounted advertising on Warrior Radio WRWT 93.7
- Networking opportunities
- Company Listing on Website with description & link
- Listing in Syracuse Wawasee Business & Community Guide
- Access to MyWawasee.com
- Chamber member plaque
- Reserved private meeting space at the chamber office
- Free table at LeadHerShip Event
- Free team entry in golf outing
- Free table at Annual Awards Dinner with close VIP seating
- Business logo displayed on chamber website & monthly newsletter
- Large banner displayed at chamber events & logo on t-shirts for 5K events
- Option to be a board member
- 10% discount with Kensington Media (News Now, WRSW & Willie) - new advertising only
  - Optional
    - 30 - sixty second commercials during the week of promoting the event
    - 20 - twenty second mentions promoting events that DJ will be present
    - Actual live two-hour broadcast jock on sight
    - Any social media from event on their sites (30k-40k followers)

## SOUND LIKE YOU?

Elevate your business to a pivotal role within your industry and community with this exclusive package. Embrace your business plan's vision of becoming a prominent pillar. Secure your position of influence and trust in the community.

**Investment Level: \$10,000**



# OTHER WAYS TO GET INVOLVED

**Are you a  
community member  
or non-profit and  
still want to get  
involved?**

We also offer memberships to non-profit businesses and community members who do not represent a business.

This membership will allow you access to all the Connect Level benefits at a reduced price point.



**Interested in getting  
even more involved?  
Check out the next page  
for our sponsorship  
opportunities.**



**Investment  
Level: \$175**